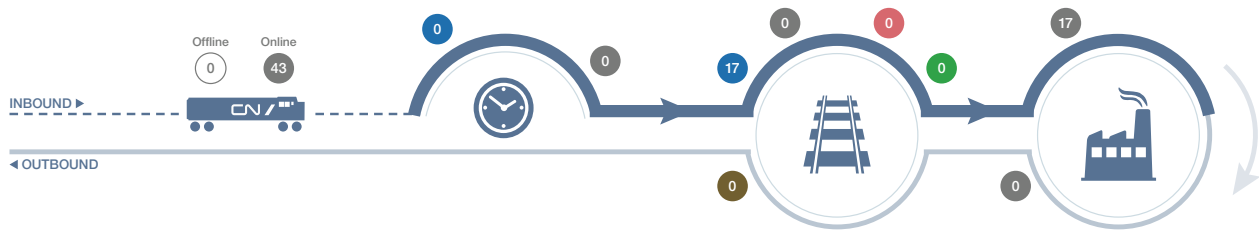




CN's iAdvise program is a combination of the First Mile/Last Mile tool and three email notifications, designed for those whose facilities receive railcars. Together, they provide increased visibility for your full pipeline, including offline traffic from origin to destination, all designed to better help you plan, monitor and act.



Your tools for **FULL PIPELINE VISIBILITY**



FMLM (First Mile/Last Mile tool)

View all traffic moving in and out of your facility, including the status of your railcars, their current location, and advanced filtering capabilities to segment your traffic.



TOD (Temporary Outage Disruption)

Get informed of major track issues that may affect your traffic. Use this information to create contingency plans.



LSN (Local Service Notification)

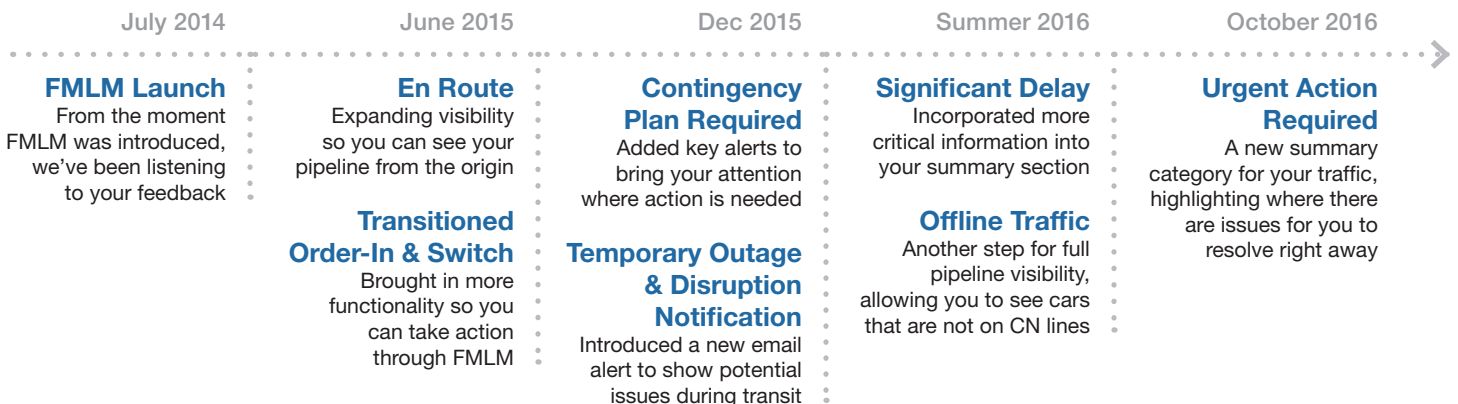
Receive advanced confirmation on all work CN plans to perform during your next scheduled assignment — see what is and what is not coming today.



SEN (Service Exception Notification)

Be notified on exceptions and recovery plans if things don't go as planned during your scheduled assignment.

Countinuous **IMPROVEMENT**



Why FMLM is **YOUR TOOL OF CHOICE**

Most **useful** source of information

- Displays all traffic moving in and out of your facility, so you can quickly see what is in your pipeline and if anything requires attention
- Highlights where you need to make contingency plans, allows you to order in cars, and shows if any cars are off plan
- All information is actionable and in near real-time
- Use it to plan better, optimize asset use, and have more effective conversations with Service Delivery around contingency planning

Most **reliable** source of information

- iAdvise features our new Delivery Date concept, which locks-in your ETA once the car is 24-hrs from the serving yard
- Provides you with a more accurate idea of when your car will arrive
- When you use FMLM, you are looking at the same information as we are
- Continuously updated as changes occur, providing you with the most up-to-date and reliable information available

Most **complete** source of information

- iAdvise provides you with the key information you need to know:
 - Where are my cars? When are they going to arrive? Are there any exceptions in transit? What has been confirmed and are there any exceptions on my local service?
- Third party logistic companies, RaiLinc and even EDI/CLM cannot provide all of that information in one place, or at all

Most **user-friendly** source of information

- Modern graphical representation of your traffic flows with advanced filtering capabilities
- Reports can easily be exported and scheduled in multiple data formats
- Notifications are timely, easy to read, and mobile-optimized, plus you can turn them on or off as you need, and you can add others to the distribution list

Work With Us to Better **PLAN, MONITOR & ACT**



Visit FMLM once a day



Subscribe to notifications
(TOD, LSN, SEN)



Start the conversation early
with Service Delivery



Collaborate with us during
your planning process



Trust and utilize your
iAdvise information



Order more cars in while they
are en route to the serving yard