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# Second Quarter 2020 Financial Results

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July 21, 2020





# **Forward-Looking Statements**

Certain statements included in this presentation constitute "forward-looking statements" within the meaning of the United States Private Securities Litigation Reform Act of 1995 and under Canadian securities laws. By their nature, forward-looking statements involve risks, uncertainties and assumptions. The Company cautions that its assumptions may not materialize and that current economic conditions render such assumptions, although reasonable at the time they were made, subject to greater uncertainty. Forward-looking statements by their nature address matters that are, to different degrees, uncertain, such as statements about the impacts of the COVID-19 pandemic on our business operations, financial results and financial position and on the global supply chain. Forward-looking statements may be identified by the use of terminology such as "believes," "anticipates," "assumes," "outlook," "plans," "targets," or other similar words.

Forward-looking statements are not guarantees of future performance and involve risks, uncertainties and other factors which may cause the actual results or performance of the Company to be materially different from the outlook or any future results or performance implied by such statements. Accordingly, readers are advised not to place undue reliance on forward-looking statements. Important risk factors that could affect the forward-looking statements include, but are not limited to, the duration and effects of the COVID-19 pandemic, general economic and business conditions, particularly in the context of the COVID-19 pandemic; industry competition; inflation, currency and interest rate fluctuations; changes in fuel prices; legislative and/or regulatory developments; compliance with environmental laws and regulations; actions by regulators; increases in maintenance and operating costs; security threats; reliance on technology and related cybersecurity risk; trade restrictions or other changes to international trade arrangements; transportation of hazardous materials; various events which could disrupt operations, including illegal blockades of rail networks, and natural events such as severe weather, droughts, fires, floods and earthquakes; climate change; labor negotiations and disruptions; environmental claims; uncertainties of investigations, proceedings or other types of claims and litigation; risks and litigation; risks and litigation; risks and litigation in reports, filed by CN with securities regulators in Canada and the United States. Reference should be made to Management's Discussion and Analysis in CN's annual and interim reports, Annual Information Form and Form 40-F, filed with Canadian and U.S. securities regulators on SEDAR at <u>www.sedar.com</u> as well as on the U.S. Securities and Exchange Commission's website at <u>www.sec.gov</u> through EDGAR and available on CN's website at <u>www.sec.gov</u> through EDGAR and available on CN's website at <u>www.sec.gov</u> through EDGAR and available on CN's website at <u>w</u>

Forward-looking statements reflect information as of the date on which they are made. CN assumes no obligation to update or revise forward-looking statements to reflect future events, changes in circumstances, or changes in beliefs, unless required by applicable securities laws. In the event CN does update any forward-looking statement, no inference should be made that CN will make additional updates with respect to that statement, related matters, or any other forward-looking statement.

# **Non-GAAP Measures**

CN reports its financial results in accordance with United States generally accepted accounting principles (GAAP). CN also uses non-GAAP measures in this presentation that do not have any standardized meaning prescribed by GAAP, including adjusted performance measures, constant currency, free cash flow and adjusted debt-to-adjusted EBITDA multiple. These non-GAAP measures may not be comparable to similar measures presented by other companies. For further details of these non-GAAP measures, including a reconciliation to the most directly comparable GAAP financial measures, refer to the Company's website, Second Quarter Results at <a href="https://www.cn.ca/financial-results">www.cn.ca/financial-results</a>.

All amounts in this presentation are expressed in Canadian dollars, unless otherwise noted.



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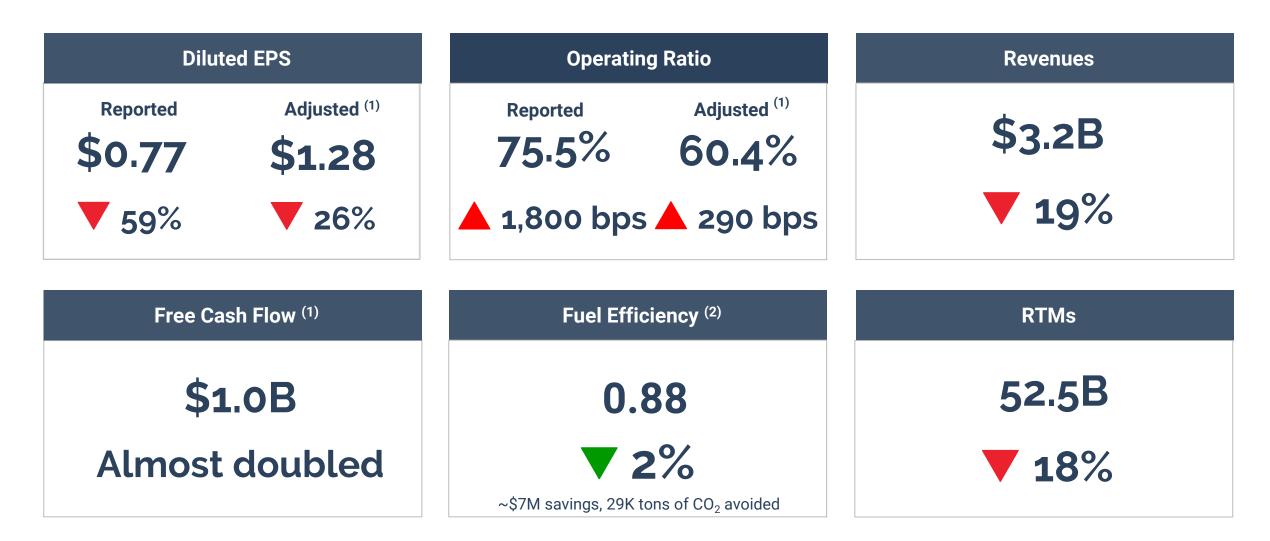
## **JJ Ruest** President and Chief Executive Officer

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# Q2 Highlights – Resiliency during Unprecedented Economic Times



(1) Please see website, Second Quarter Results, <u>www.cn.ca/financial-results</u>, for an explanation of these non-GAAP measures.

(2) Fuel efficiency is defined as US gallons of locomotive fuel consumed/1,000 GTMs.

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# **Rob Reilly**

Executive VP, Chief Operating Officer and interim Chief Information and Technology Officer

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# **Productivity and Cost Control**

- Adjusted resources quickly and aggressively as volumes started declining mid-March and bottomed in May
- Nimble and connected with our customers in early stage of recovery

#### **Rightsizing our Resources**

- **26%** YoY reduction in Train & Engine (T&E) employees
- 14% YoY reduction in active cars online with ~14,500 cars in storage
- **500+** locomotives in storage
- Idled operations in 4 switching yards and reduced mechanical activities in more than 20 locations
- Starting to recall T&E employees selectively

#### **Focusing on Train Productivity**

- 21% YoY reduction in crew starts with 18% YoY reduction in RTMs
- Record train length and train weight in Q2



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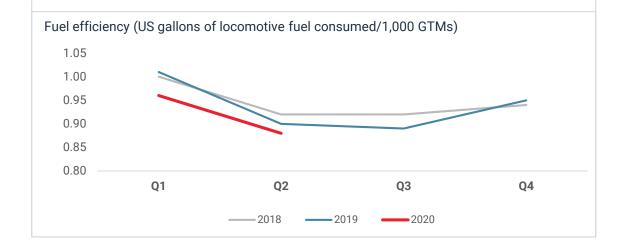


# **Delivering Long-Term Value**

- Focus on our long-term agenda: cost, ESG and technology
- Some of the improvements made in the recent months will remain going forward

#### **Fuel Efficiency / Carbon Footprint**

- Quarterly record fuel efficiency of 0.88 US gallons of locomotive fuel consumed per 1,000 GTMs in Q2
- Direct savings of ~\$7M and 29K tons of  $CO_2$  emissions avoided



#### Lasting Structural Changes

- Transportation
  - Permanent closure of underutilized rail yards
  - Optimized train configuration and schedules
  - Enhanced productivity on handheld devices
- Mechanical
  - Rightsizing of mechanical shops across the network
  - Automated train inspection portal replaced roll-by inspections in Winnipeg
- Engineering
  - Increased labor productivity (productive hours, longer work blocks, lower installation unit costs)



James Cairns Senior VP, Rail Centric Supply Chain

Keith Reardon Senior VP, Consumer Product Supply Chain

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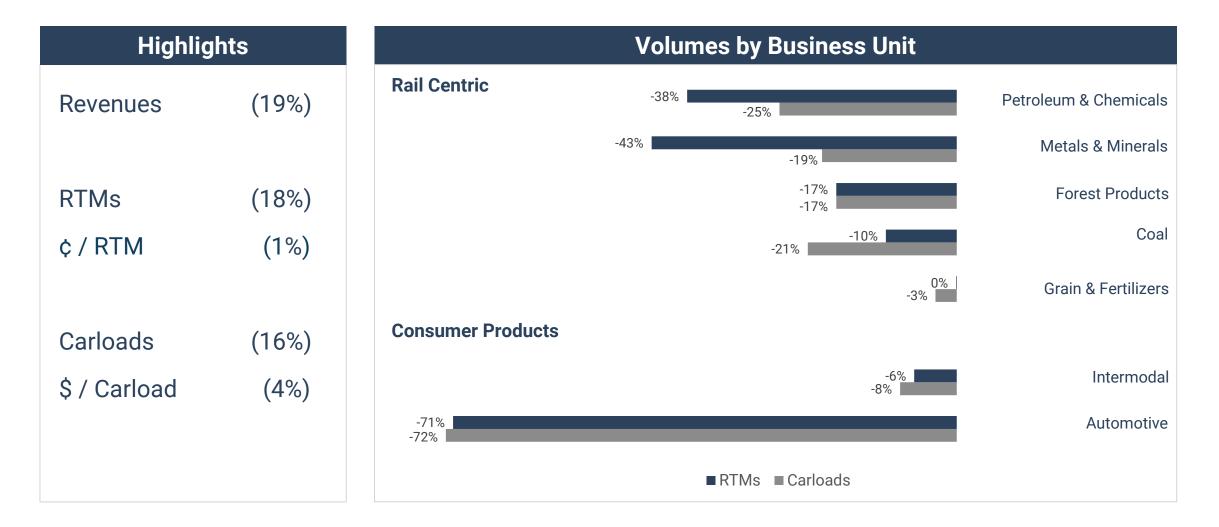
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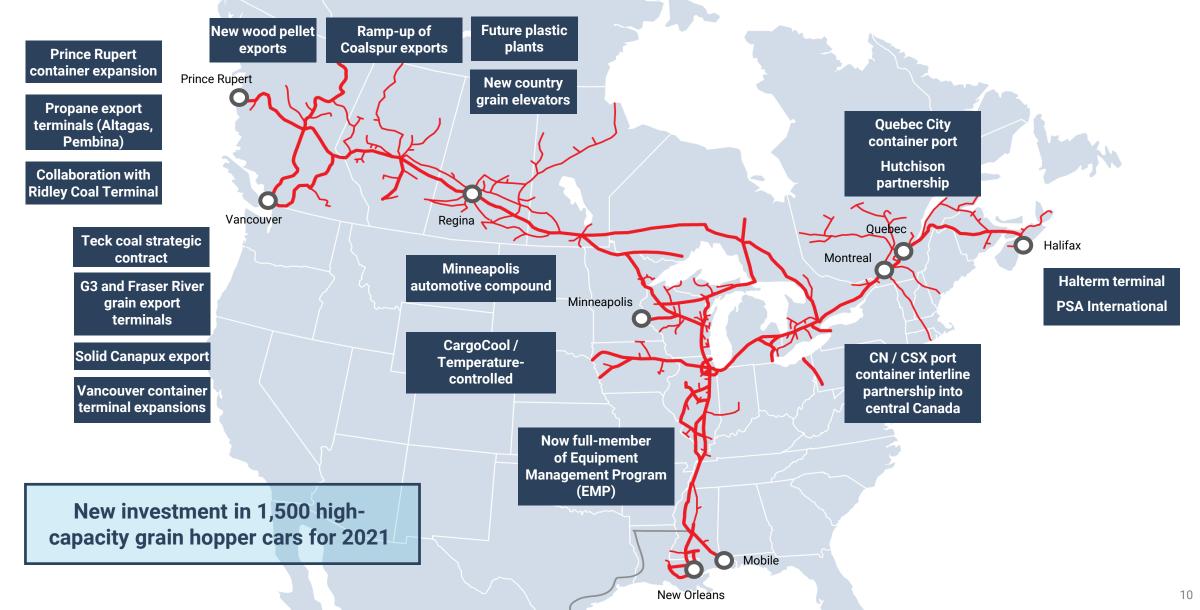
# **Unprecedented Q2 Across the Board**

Resiliency in bulk commodities and Domestic Intermodal - The team focusing on opportunities



# **Strategic Pipeline of Growth**

#### Advancing during the pandemic





## Ghislain Houle Executive VP and Chief Financial Officer

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# Q2 Earnings – Disciplined Financial Management

In millions of Canadian dollars, except EPS data, unless otherwise indicated	2020	2019	Change Favorable (Unfavorable)
Revenues	\$ 3,209	\$ 3,959	(19%)
Operating expenses	2,424	2,277	
Operating income	785	1,682	(53%)
Interest expense	(144)	(136)	
Other components of net periodic benefit income	80	83	
Other income (loss)	(4)	23	
Income before income taxes	717	1,652	
Income tax expense	(172)	(290)	
Net income	\$ 545	\$ 1,362	(60%)
Adjusted net income (1)	\$ 908	\$ 1,250	(27%)
Diluted EPS	\$ 0.77	\$ 1.88	(59%)
Adjusted diluted EPS (1)	\$ 1.28	\$ 1.73	(26%)
Weighted-average diluted number of shares (in millions)	712.2	724.5	
Operating ratio	75.5%	57.5%	(18.0) pts
Adjusted operating ratio <sup>(1)</sup>	60.4%	57.5%	(2.9) pts

# Solid Cost Control and Rightsizing of Resources

In millions of Canadian dollars, unless			Change Favorable	Change at constant currency <sup>(1)</sup> Favorable	
otherwise indicated	2020	2019	(Unfavorable)	(Unfavorable)	
Labor and fringe benefits	\$ 563	\$ 681	17%	18%	Largely due to lower average headcount, incentive compensation and overtime costs
Purchased services and material	518	571	9%	11%	Mainly due to lower costs for services purchased from outside contractors and lower material costs
Fuel	227	442	49%	50%	Due to lower fuel prices and volumes, as well as efficiency gains
Depreciation and amortization	404	363	(11%)	(10%)	Due to a higher depreciable asset base
Equipment rents	107	104	(3%)	- %	Mostly driven by higher locomotive horsepower-hour expense due to more locomotives that were off line in 2019, partly offset by lower car hire expense due to reduced volumes
Casualty and other	119	116	(3%)	- %	Mainly due to lower passenger train recoveries, partly offset by lower employee travel expenses
Loss on assets held for sale	486	-	N/A	N/A	Decision to market for sale certain non-core lines for on-going rail operations, in Wisconsin, Michigan and Ontario
Total operating expenses	\$ 2,424	\$ 2,277	(6%)	(5%)	

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# Impressive Free Cash Flow Generation in an Unprecedented Lower Demand Quarter

2.15x

In millions of Canadian dollars, unless otherwise indicated	YTD 2020	
Net income	\$ 1,556	
Non-cash adjustments	1,561	
Income taxes refunded	11	
Working capital items and other	(191)	
Net cash provided by operating activities	2,937	
Property additions	(1,317)	
Other, net	(39)	
Net cash used in investing activities	(1,356)	
Free cash flow <sup>(1)</sup>	\$ 1,581	
Total net indebtedness at end of period <sup>(2)</sup>	\$13,258	

Adjusted debt-to-adjusted EBITDA multiple <sup>(1)</sup>

Solid Cash Flow Generation
• \$1.0B of free cash flow generated in Q2
Opportunistic Debt Issuance
<ul> <li>US\$600 million, 30-year bond issuance at a favorable 2.45% interest rate</li> </ul>
Strong Balance Sheet
<ul> <li>2.15x Adjusted debt-to-adjusted EBITDA <sup>(1)</sup> improved from Q1</li> </ul>
• Best investment grade credit rating in the industry
Rewarding Long-term Shareholders
<ul> <li>Returned \$408M to shareholders in Q2 through dividends</li> </ul>
<ul> <li>Share repurchases on pause and reassessed on ar ongoing basis</li> </ul>

(1) Please see website, Second Quarter Results, <u>www.cn.ca/financial-results</u>, for an explanation of these non-GAAP measures.

(2) Long-term debt, including current portion, net of cash and cash equivalents, and restricted cash and cash equivalents.



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## **JJ Ruest** President and Chief Executive Officer

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# A Culture of Resiliency – Solid Team that can Weather any Situation

- Demonstrated again our ability to adapt and be nimble
- Disciplined rightsizing of resources as volumes improve sequentially
- Work ongoing on our strategic pipeline of growth opportunities
- Positive on our future
  - Investing in the long term of export grain
  - Investing in technology deployment
  - Investing in ESG and fuel strategy

Committed to delivering long-term value to all stakeholders

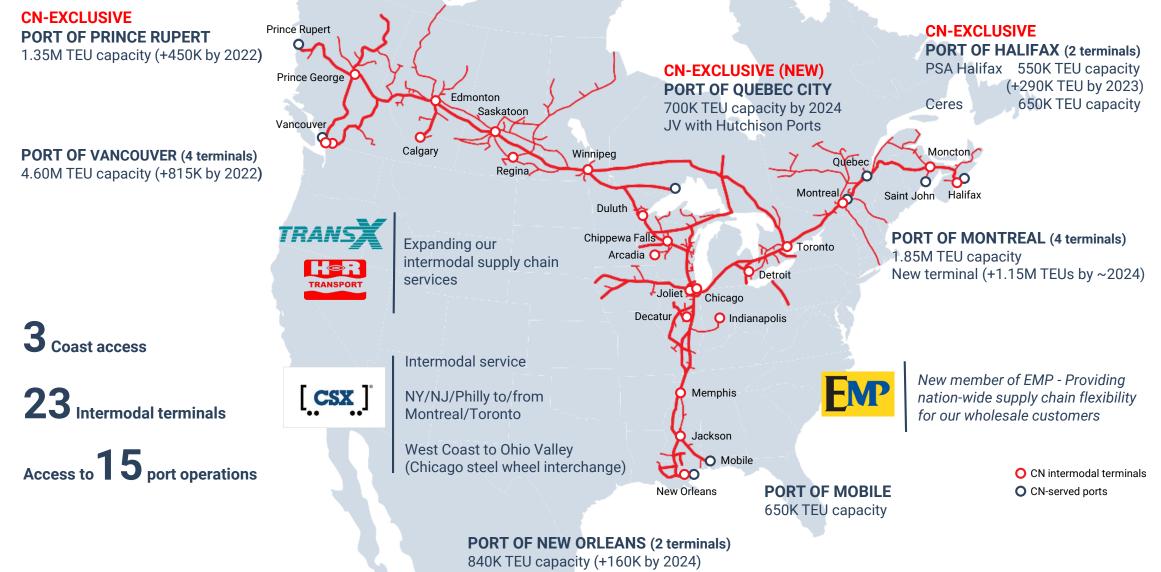








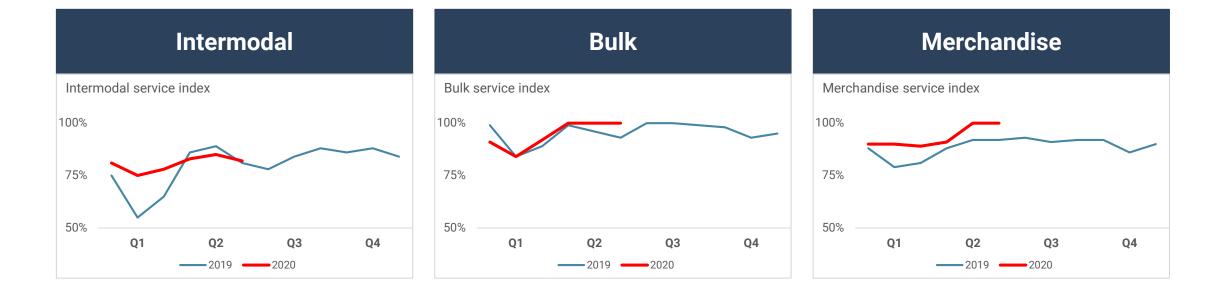
# Uniquely Positioned to Further Leverage the Consumer Economy





# **Measuring Service as Defined by Customers**

- Working closely with our customers during disruptions and volume uncertainty
- Delivering on our commitments



Various service metrics for International and Domestic customers; for example, including container dwell at ports for imports Delivering the number of cars committed to our unit train customers Delivering the number of cars committed to our customers in the timeframe agreed

# Advancing Technology Deployment as Strategic Driver of Value Transforming our operations



# Train Inspections

7 portals operational

- Over 41,000 defects detected by the portals YTD
- Automated train inspection portal replaced roll-by inspections in Winnipeg in April
- Aiming to develop ~100 algorithms by 2021 to replicate Certified Car Inspection (CCI)
  - Over 20 algorithms developed to date

**Track Inspections** 8 ATIP <sup>(1)</sup> cars in service

#### U.S.

- Phase 1 of FRA <sup>(2)</sup> test program underway: ~70,000 miles of track inspected YTD with ATIP car versus 4,500 miles for heavy geometry car over same period last year (16X greater inspection rate)
- Transitioning to Phase 2 in August: target reduction of visual inspections by 50%

#### Canada

- Received approval from Transport Canada (TC) to use ATIP for regulatory heavy geometry testing on 43 subdivisions
- Working closely with TC to develop a test corridor for future autonomous testing methodologies similar to the FRA program

#### Handheld Technology 11,000 tablets deployed

- Deployed for train crews and car mechanics
- Big step towards paperless operations and reduces our environmental footprint
- Eliminating ~30 million printed pages of paper annually at CN
- Removing hundreds of shared printers and kiosk terminals and the Covid-19 related safety issues associated with them
- Improved customer notifications across the network with more than 98% of customers registered

#### Creating capacity, improving safety, saving costs, and more reliable service

(1) ATIP: Autonomous Track Inspection Program



# Building the Intermodal of the Future

Brampton Intermodal Terminal (Toronto) – First terminal to be upgraded



#### New yard design

Improving capacity, productivity and service levels, including new container slot locations, storage methods, and traffic flows

#### **Telematics**

Installing sensors on cranes and shunt trucks to increase ability to locate containers within the yard



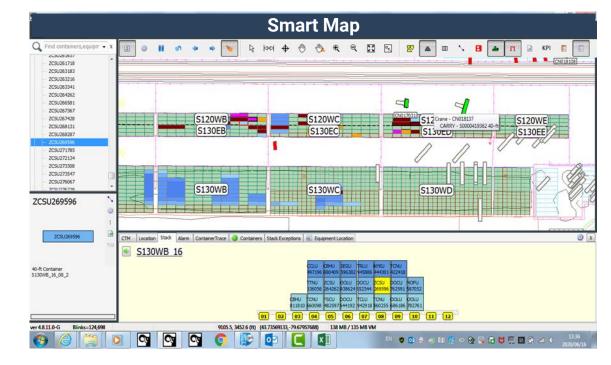
#### Smart screens and smart maps

Providing a visualization of the equipment and inventory within the yard to reduce lifts per container



#### New operating system

Improving terminal decision making, capacity, productivity, and service levels





Lowering operating costs



Enhancing customer experience

Improving operator experience

Increasing terminal capacity

Improving terminal management



# **Committed to ESG Leadership**

to set a climate science target of 29% carbon emission intensity reduction by

2030 based on 2015 levels

Delivering Responsibly is at the heart of how CN is building for a sustainable future. It means moving customer goods safely and efficiently, being environmentally responsible, attracting and developing the best and diverse railroaders, helping build safer, stronger communities, while adhering to the highest ethical standards

#### **Social Responsibility Environmental Protection** Strong Governance Achieved 38% locomotive emission Leveraging recent advances in Continuously improving our culture of technology to drive improved safety intensity improvement over the last 25 integrity and ethical business conduct years In 2019 adopted Life Critical Rules as a Executive compensation aligned with CN leads the North American rail industry. means to strengthen our safety culture ESG objectives, including safety and fuel consuming ~15% less fuel per gross ton efficiency Signatory to Catalyst Accord 2022; mile committed to extend gender diversity 38% of CN's directors are women. Diverted ~90% of our waste from landfill beyond the board to executive exceeding CN's policy of at least 1/3 in 2019 management with a target of 30% representation by women 29% Zero 40% CN was the first railroad in North America

Goal to reduce serious injuries and

fatalities to zero at CN

CN aspires to attain board composition of 40% representation by broad range of diverse groups by end of 2022

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